



## **MEDIA RELEASE**

### **GOODMAN STEPS UP THIS STEPTEMBER**

**A record breaking year is changing lives for people living with cerebral palsy.**

Walking around the world more than 3 times in one month is a lot, but Goodman employees did the equivalent for Stepember this year, to raise vital funds for those living with cerebral palsy.

Stepember is Australia's leading charity health and wellness event where participants pledge to walk 10,000 steps, or equivalent activity daily for 28 days.

This year, the event was delivered with the support of Exclusive Global Partner, Goodman who took their backing to the next level.

Goodman staff formed part of the 69,281 participants who globally raised more than \$6.3 million dollars and together took more than 14 billion steps over 28 days.

Goodman Foundation CEO, Jo Cameron said, "Goodman is very proud to be the global partner of Stepember 2016, with record breaking participation and funds raised.

"Our internal 'Count Us In' Stepember program was launched this year to support our staff who wanted to participate and have fun while helping a worthy cause," she said.

"It was well received, with 192 Goodman teams raising more than \$230,000 and together walking an incredible 183 million steps. Our customers and partners were also invited to participate and many did so with fantastic results. The diversity of organisations that accepted our call to participate was incredible - from major law firms to small landscaping organisations even our other charity partners supported the campaign. Colliers International was one such partner who decided to join us and signed up 74 teams to raise over \$26,000 during the campaign."

According to Belinda Scott, National Director of Corporate Marketing & Communications at Colliers International, Stepember was openly embraced by the company's Australian, New Zealand and PRDnationwide offices as it is a great initiative for a very worthy cause.

"Furthermore, the program perfectly aligned with our company culture which encompasses teamwork, fun, competitiveness and goal setting, not to mention the great health benefits and social aspect. We look forward to signing up even more teams next year!" Belinda said.

Participants were provided with a pedometer and would log their steps daily in a race to meet the virtual mountain top on the [stepember.org.au](https://www.stepember.org.au) website.

Cerebral Palsy Alliance CEO Rob White is incredibly thankful to the participants, donors and corporate partners who went above and beyond to make this Stepember the most successful campaign so far.

"We are extremely proud to have Goodman as the Exclusive Global Partner and grateful for their ongoing commitment to making a difference for people living with cerebral palsy," he said.

"I wish to thank all the dedicated participants and their supporters for their tremendous fundraising efforts, which has helped us to provide important equipment and services, as well as funding further research into ground breaking prevention and therapies."

Donations can still be made online at <https://www.stepember.org.au/>

**ENDS**



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#### **Notes to Editors**

##### About Cerebral Palsy:

There are approximately 17 million people globally currently living with cerebral palsy, including 34,000 in Australia. Cerebral palsy is the most common physical disability in children, and in Australia, a child is born with the condition every 15 hours, accounting for one in every 500 babies.

Cerebral palsy is an umbrella term for a group of disorders caused by injury to the brain. It is a permanent, lifelong condition with no known cure. Cerebral palsy can range from weakness in one hand, to an almost complete lack of voluntary movement. People with significant physical disability may require care 24 hours a day.

##### About Cerebral Palsy Alliance

Founded in 1945, Cerebral Palsy Alliance provides family-centred therapies and care to people living with the condition and their families, including early intervention, specialised assessments, therapy, aids and equipment, hydrotherapy, exercise and sport, and assistance with inclusion in school and the community. We respond to the changing needs of our clients based on the latest research, technology and therapies. For more information visit [www.cerebralpalsy.org.au](http://www.cerebralpalsy.org.au)

##### About Goodman

Goodman Group is an integrated property group with operations throughout Australia, New Zealand, Asia, Europe, the United Kingdom, North America and Brazil. Goodman Group, comprised of the stapled entities Goodman Limited, Goodman Industrial Trust and Goodman Logistics (HK) Limited, is the largest industrial property group listed on the Australian Securities Exchange and one of the largest listed specialist investment managers of industrial property and business space globally.

Goodman's global property expertise, integrated own+develop+manage customer service offering and significant investment management platform ensures it creates innovative property solutions that meet the individual requirements of its customers, while seeking to deliver sustainable long-term returns for its Partners. For more information: [www.goodman.com](http://www.goodman.com)

##### About Stepember

Stepember is Cerebral Palsy Alliance's leading annual fundraising initiative, raising vital funds to provide equipment and services for people living with cerebral palsy, as well as ground breaking research. Originating in Australia and spreading to nine countries around the world, Stepember challenges the public and workplaces to band together and take the equivalent of 10,000 steps a day as recommended by the World Health Organisation for a healthy life, throughout the month of September. The Goodman Foundation is the exclusive Stepember global partner, supporting Cerebral Palsy Alliance for over 13 years. Goodman launched their "Count Us In" campaign for their employees and business networks to step up to the challenge. For more information visit: [www.stepember.org.au](http://www.stepember.org.au)